

MARKON FIRST CROP: QUALITY, HIGH YIELDS, SAFETY



WHAT IS MARKON FIRST CROP?

Markon First Crop is Markon's first and signature brand that includes traditional whole fruits and vegetables. Purchased only from our approved grower-supplier partners, these items must meet a strict set of requirements each and every time, including:

- Dependable quality
- Reliably high yields
- Field inspections on key items
- Backed by Markon's 5-Star Food Safety® Program

Because there are times when unforeseen occurences impact quality, Markon Best Available (MBA) is packed when harvests of the following items fall short of minimum specifications (including weight specifications) for Markon First Crop brand:

- Premium Iceberg Lettuce 24 CT
- Trimmed Iceberg Lettuce 24 CT
- Romaine Lettuce 24 CT
- Romaine Hearts 48 CT & 12/3 CT
- Green Leaf Lettuce 24 CT
- Broccoli Crowns 20 LB
- Strawberries 2/4 & 8/1 LB

MBA items are the best available in the industry at the time they are packed.

Markon. Confidence in Every Case™.











