



Crunchy butter lettuce gets juicy sweetness from Markon Essentials Choice Oranges and tangy earthiness from cubes of Feta cheese

Our value brand, Markon Essentials, includes the integral ingredients your kitchen can't do without. The main focus is value—yet we pack quality, food safety, sustainability, and consistency in every box.



Choice Citrus

Description

Our Choice lemons and oranges are ideal when external appearance is not important, but flavor, quality, food safety, sustainability, and consistency are.

- Lemons: Volume-filled, 40-pound cartons.
- Oranges: Ripe Valencia (May-Oct) or Navel (Nov-Apr) oranges; carton weight will vary with season.

Benefits

Our lemons and oranges are grown year-round in the most desirable farming regions of Arizona and California by the most dependable growers—and always backed by Markon's 5-Star Food Safety® Program. Their consistently juicy texture and citrusy flavor make them a versatile ingredient for all seasons. Look for them packed in our eco-friendly recyclable, wax-and staple-free cartons.

Usage Ideas

- Lemons accent salad dressings, marinades, and teas, while oranges add color and flavor to fruit and green salads, honeyed root vegetables, roasted poultry, and pork stews.
- Citrus fruits make classic desserts like crêpes, granitas, cheesecakes, custard pies, puddings, and sorbets.



TARGET ACCOUNTS

- All accounts currently ordering lemons and oranges
- Restaurants that serve recipes that use citrus fruits, including quick serve, fast casual, family-style, and fine dining
- Healthcare, schools, hotels, and catering accounts

HANDLING

- Optimum storage is 41°-42° F/5°-6° C at high humidity with adequate circulation
- Keep away from ethylene-producing items (such as apples, avocados, bananas, and tomatoes)
- Rotate stock properly
- Rinse whole fruits and vegetables in clean running water prior to using

Reorder No.	Pack	Description	GTIN-14
1219074	75 ct.	Lemons Choice	2 06 11628 98495 1
1219066	95 ct.	Lemons Choice	2 06 11628 98500 2
1219040	115 ct.	Lemons Choice	2 06 11628 98505 7
1219059	140 ct.	Lemons Choice	2 06 11628 98510 1
1219061	165 ct.	Lemons Choice	2 06 11628 98515 6
1219037	200 ct.	Lemons Choice	2 06 11628 98520 0
1219089	235 ct.	Lemons Choice	2 06 11628 98525 5
1219310	56 ct.	Oranges Choice	2 06 11628 98655 9
1219308	72 ct.	Oranges Choice	2 06 11628 98660 3
1219231	88 ct.	Oranges Choice	2 06 11628 98665 8
1219307	113 ct.	Oranges Choice	2 06 11628 98670 2
1219261	138 ct.	Oranges Choice	2 06 11628 98675 7
1219311	163 ct.	Oranges Choice	2 06 11628 98680 1

CONFIDENCE
IN EVERY CASE.



Food Safety

In order to provide our members and their customers with fresh produce that is consistently fresh and as safe as possible, Markon takes a serious approach to food safety.

5-Star Food Safety® Program

Markon's stringent food safety standards apply to every grower-shipper that packs our proprietary brands:

- Markon First Crop®
- Ready-Set-Serve®
- Markon Essentials®

The specific requirements have evolved along with technology and science. We refer to this comprehensive food safety program as **5-Star Food Safety** because it addresses risks in five key areas — from the field to the operator's kitchen. Under **5-Star**, all brand grower-shipper fields and facilities are annually audited for:

- GAP (Good Agricultural Practices)
- GMP (Good Manufacturing Practices)
- HACCP (Hazard Analysis Critical Control Point)
- Water test results

Beyond auditing, Markon requires all grower-shippers to:

- provide full trace back to the field level on every branded item;
- display trace back information prominently on both the master carton and internal packaging (if any).

For more information, please refer to the **5-Star Food Safety** brochure.

