



*Crunchy butter lettuce gets juicy sweetness from Markon Essentials Choice Oranges and tangy earthiness from cubes of Feta cheese*

Our value brand, Markon Essentials, includes the integral ingredients your kitchen can't do without. The main focus is value—yet we pack quality, food safety, sustainability, and consistency in every box.



# Choice Citrus

## Description

Our Choice lemons and oranges are ideal when external appearance is not important, but flavor, quality, food safety, sustainability, and consistency are.

- Lemons: Volume-filled, 40-pound cartons.
- Oranges: Ripe Valencia (May-Oct) or Navel (Nov-Apr) oranges; carton weight will vary with season.

## Benefits

Our lemons and oranges are grown year-round in the most desirable farming regions of Arizona and California by the most dependable growers—and always backed by Markon's 5-Star Food Safety® Program. Their consistently juicy texture and citrusy flavor make them a versatile ingredient for all seasons. Look for them packed in our eco-friendly recyclable, wax-and staple-free cartons.

## Usage Ideas

- Lemons accent salad dressings, marinades, and teas, while oranges add color and flavor to fruit and green salads, honeyed root vegetables, roasted poultry, and pork stews.
- Citrus fruits make classic desserts like crêpes, granitas, cheesecakes, custard pies, puddings, and sorbets.



### TARGET ACCOUNTS

- All accounts currently ordering lemons and oranges
- Restaurants that serve recipes that use citrus fruits, including quick serve, fast casual, family-style, and fine dining
- Healthcare, schools, hotels, and catering accounts

### HANDLING

- Optimum storage is 41°-42° F/5°-6° C at high humidity with adequate circulation
- Keep away from ethylene-producing items (such as apples, avocados, bananas, and tomatoes)
- Rotate stock properly
- Rinse whole fruits and vegetables in clean running water prior to using

Reorder No.	Pack	Description	GTIN-14
563374	115 ct.	Lemons Choice	2 06 11628 98505 7
557781	140 ct.	Lemons Choice	2 06 11628 98510 1
727547	165 ct.	Lemons Choice	2 06 11628 98515 6
100955	113 ct.	Oranges Choice	2 06 11628 98670 2
322326	138 ct.	Oranges Choice	2 06 11628 98675 7

CONFIDENCE  
IN EVERY CASE.



# Food Safety

In order to provide our members and their customers with fresh produce that is consistently fresh and as safe as possible, Markon takes a serious approach to food safety.

## 5-Star Food Safety® Program

Markon's stringent food safety standards apply to every grower-shipper that packs our proprietary brands:

- Markon First Crop®
- Ready-Set-Serve®
- Markon Essentials®

The specific requirements have evolved along with technology and science. We refer to this comprehensive food safety program as **5-Star Food Safety** because it addresses risks in five key areas — from the field to the operator's kitchen. Under **5-Star**, all brand grower-shipper fields and facilities are annually audited for:

- GAP (Good Agricultural Practices)
- GMP (Good Manufacturing Practices)
- HACCP (Hazard Analysis Critical Control Point)
- Water test results

Beyond auditing, Markon requires all grower-shippers to:

- provide full trace back to the field level on every branded item;
- display trace back information prominently on both the master carton and internal packaging (if any).

For more information, please refer to the **5-Star Food Safety** brochure.

